

FRANCHISE APPLICATION FORM

Any information on this form will be kept strictly confidential. **Bao Today Pte Ltd** will use the information provided on this form for the sole purpose of evaluating prospective franchisees, and will not sell or provide this information to any party without the written consent of the applicant.

Please send in completed form to: **(Bao Today to confirm email address)**

A. GENERAL INFORMATION

Name:		
Address:		
City:	Country:	Postal Code:
Tel: (Office)	(Home)	(Mobile)
Fax:		Email:
ID No.:	Nationality:	
Date & Place of Birth:	Marital Status:	

For Individual applicant, please proceed to Section B

For Corporate applicant, please proceed to Section C

B. PERSONAL INFORMATION

Employment:

Present Position and Salary:	
Company:	Supervisor:
Address & Phone No.:	

Education:

Highest Qualification Attained:
Name of College / University:
Year of Graduation:

Financial:

How much capital do you intend to invest for the Bao Today Franchise?	
Cash on Hand:	Loans:
Stocks, Bonds & Securities:	Other Liabilities:
Other Assets:	

Others:

When will you be able to start the Franchise?
What would your involvement be in the Bao Today Franchise operations?

C. ADDITIONAL INFORMATION

How did you learn about the Bao Today Franchise?

Are you / the company presently a franchisee of any brand?

* Yes / No

If yes, please provide details of the franchise:

Have you / the company ever been a franchisee of any brand before?

* Yes / No

If yes, please provide details of the franchise:

Why do you think you / the company will make an ideal Bao Today franchisee?

What are your goals and objectives for the Bao Today franchise in the next 5 years? You should include information such as the territory intended for the Bao Today franchise, revenue targets, profit targets and number of targeted outlets in your answers.

There are some basic ingredients to every successful business. If you were awarded a franchise, what would you do to make it successful (Please describe in detail)?

What are some of the challenges you foresee in operating a Bao Today franchise in the territory of interest?

D. SPECIFIC OUTLET INFORMATION

Do you / the company presently have a location in mind that would be applicable for the Bao Today franchise?

* Yes / No

If yes, please provide the following details:

Outlet Address:

*Standalone Site / Within an existing business premises

Description of Existing Business at the Location (if applicable):

Size of the Outlet (sq ft):

Expected Date of Outlet Availability:

Estimated Rent Per Month:

Rent Free Period:

E. DECLARATION AND REPRESENTATION

Please answer all the following questions:

Have you / the company directors ever been convicted of a criminal offence by court of law?

* Yes / No

Have you or the company ever been declared bankrupt or become insolvent?

*Yes/ No

If you have replied "Yes" to any of the above questions, please provide details:

() Please delete where relevant.*

The information contained in this statement is provided for the purpose of obtaining a franchise rights to use the trade name, methods and other intellectual property of **Bao Today Pte Ltd**. The undersigned understands that **Bao Today Pte Ltd** is relying on the information provided herein in deciding to grant the franchise rights. The undersigned hereby represents and warrants that the information provided is true and completed and that **Bao Today Pte Ltd** may consider the statements made as continuing to be true and correct unless a written notice of change is provided to **Bao Today Pte Ltd** by the undersigned. **Bao Today Pte Ltd** is authorized to make all inquiries they deem necessary to verify the accuracy of the statement made herein.

Applicant Name

Designation

Signature /Date